



We Make It Visible



SUPERSIGHT SURGERY[®]

Turning back the clock visually

www.supersightsurgery.com

Bringing your world
back into focus

Tel. +66 (0) 8 7581 8282

Tel. 1719  **โรงพยาบาลกรุงเทพ**
BANGKOK HOSPITAL
พัทยา • PATTAYA



Think of ending your dependence on reading glasses, think SuperSight Surgery®

Imagine being able to see the world the same as you did when you were younger, without the help of glasses, contact lenses or even reading glasses. Imagine having vibrant and bright vision free from the blur of your aging eyes. Now the dream has come true!

SuperSight Centre at Bangkok Pattaya Hospital can provide you with SuperSight Surgery, a revolutionary lens implant technology that can restore youthful vision for people over 50 with presbyopic, the age-related eye condition that makes it difficult to see things up-close, and cataract patients. Vision correction is no longer just for younger people. People in their 50s and 60s deserve the opportunity to have crystal clear vision just as much!

SuperSight Surgery has for seven years now offered professional services dedicated to meeting the needs of its patients. As we mark this milestone, we are proud to recall that the surgery has performed over one thousand successful procedures on patients, helping them to enjoy good eyesight.

With our devoted staff, SuperSight Surgery Centre has helped patients from all over the world, including from the UK, USA, Sweden, Norway, Germany, the Netherlands, Switzerland, Japan, the Middle East, New Zealand, Australia and of course Thailand. All of these people, and many more in medical practice, recognise that SuperSight Surgery offers state-of-the-art surgical procedures that are world class.

We pride ourselves on providing patient-centred care and being strongly committed to delivering the best medical attention possible. There can be no doubt that we offer the highest quality eye surgery backed by

responsive service and that we take a truly innovative approach coupled with unwavering attention to detail. Moreover, our services are safe and comfortable as well as highly effective. Only with our considerable expertise in ophthalmic surgery could we have earned so much trust and support among our patients.

Looking ahead, our past strongly indicates that SuperSight Surgery will continue to maintain its position as one of the leading eye care professional service providers in Thailand. This story of dedication and innovation in the field of ophthalmology, will continue and all our future patients can expect the same exemplary service, technological excellence and personal care as we have always shown.

It only remains for me to say thank you to all our patients, past, present and future, for your great support and much-valued loyalty.

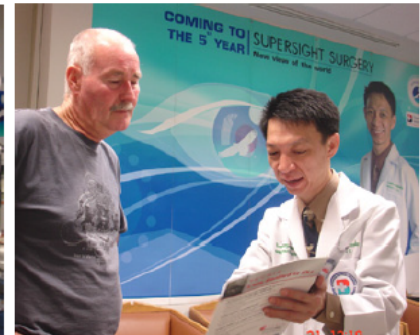


Dr. Somchai T. Shoke-satian
SuperSight Doctor



SuperSight Centre –

providing better reading vision for aging eyes



SuperSight Centre provides patients with the most effective and est possible clinical practice. From preoperative evaluation to postoperative care and follow-up to counselling, every procedure is performed by highly-skilled ophthalmologists and professionally-trained nurses.

The first step is to consult with the ophthalmologist. During this period, you will learn whether you are a good candidate for the procedure. You will also learn about the risks, the benefits associated with the procedure, and alternative refractive procedures, as well

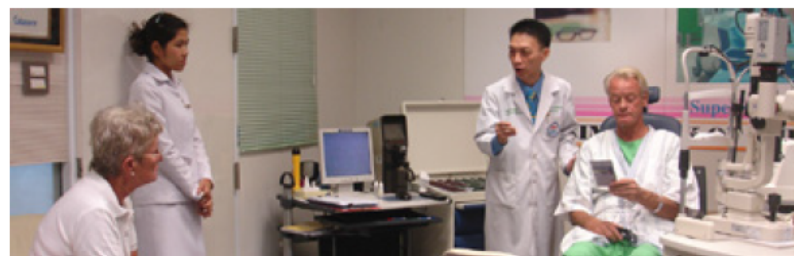
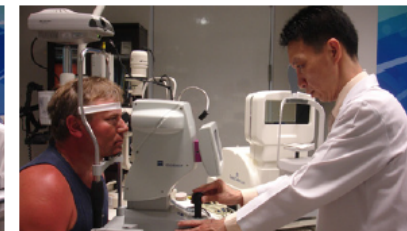
as affordable payment plans, all according to the patients' bill of rights. Importantly, decisions about surgical correction of refractive errors are made between informed patients and ophthalmologists.

At preoperative evaluation, a comprehensive medical eye evaluation is performed before the refractive surgery procedure. To achieve the most accurate outcomes, patients are given a detailed examination and have their measurements taken for visual acuity and visual potential. The informed consent process is documented and

patients are given the chance to have all questions answered before the surgery.

After the surgery, the surgeon will provide patients with postoperative instructions and discuss their medication regimens. Post surgical follow-up care is performed a week later.

In addition, a team of highly skilled nurses is always ready to give basic information about SuperSight Surgery to patients interested in the procedure and to schedule complimentary screenings to determine whether the patient is a good candidate for the procedure.





SuperSight Surgery[®]

An ideal procedure to rejuvenate your eyesight

Good candidates who will undergo SuperSight Surgery can be assured that they are always in safe hands. The centre employs a team of highly-skilled ophthalmic staff and nurses led by Dr. Somchai T.Shoke-satian, a world-renowned ophthalmologist who is a leading expert in applying special intra-ocular lens implant technology.



SuperSight Surgery implements the most advanced technology with proven procedures using comprehensive modern medical equipment. There is still a risk but it is very low.

SuperSight Surgery is identical to proven safe and effective procedures used for cataract surgery. Local anaesthetic drops are used to numb the eye and keep pain-free and comfortable. The surgery is usually completed without stitches and patches. The whole procedure takes about 20 minutes. Any discomfort patients may feel subsequent to the procedure will be very little and last only a few hours.

Over seven years of performing state-of-the-art procedures, Dr. Somchai T.Shoke-satian has had over 1,500 patients from all over the world. His figures show a patient satisfaction level after surgery of 94 per cent. Ninety-four per cent no longer needed reading glasses and 97 per cent did not need glasses for distance vision.

By employing leading-edge lens implant technology and the most updated medical equipment, backed by highly-experienced ophthalmologists, you can rest assured that you will receive the most effective and accurate treatment. Moreover, outcomes are predictable and consistent with medical research.

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Always in safe hands

What Dr. Somchai's patients have to say about SuperSight Surgery



"SuperSight Surgery is now the way to go rather than laser treatment, as new lenses are fitted. During my operation, Dr. Somchai also corrected my cornea back to round from oval. For the rest of my life, I will never ever need to wear glasses again and can now enjoy my passion, Motor Sport, with the need for over glasses goggles now... completely gone."

Michael K. Bailey (British)

"SuperSight Surgery has become a dream come true. I have worn glasses for distance since age 12 – that is 50 annoying years! In my late 40s, I graduated to bifocals."

"I constantly had problems with contact lenses and would always give up and return to my glasses. I was rejected several times for various Lasik procedures due to my need for bifocals and astigmatism. I found that SuperSight Surgery is the perfect procedure for me. It has been fantastic!"

Mrs. Carole Ann Foss (age 61, American)

SuperSight Club –

taking pride of place among Dr. Somchai's patients



SuperSight Surgery care doesn't end at the hospital or with the doctor. Patients can help each other through sharing knowledge and solving problems. To this end, the club was initially established as a virtual community by Dr. Somchai's patients at Bangkok Pattaya Hospital that had undergone the revolutionary SuperSight procedure. Club members arrange periodic meetings. Their first meeting was held at the hospital on 23 March 2007.

In addition, a website has been developed under the concept of patients helping patients. Patients become part of a programme that enables them to share their feelings and experiences after the procedure. This enables data to be collected, codified and stored for future development of the procedures. Members use the website as a tool where they tell their real life experience both before and after the surgery and state how it has changed their lives.



SuperSight Surgery

Your benefits at a glance

Changing the way you look & improving the way you see



The moment you can see the whole picture.

This is the moment we work for.

Near



Intermediate



Far



Near



Intermediate



Far



For happier,
more satisfied patients

Enjoy life to the full

- The Superside of living vision feeling resulting in exceptionally high patient satisfaction
- Spectacle independence for an active life without limitations
- Very good vision at all distances and under all light conditions with outstanding intermediate vision

For excellent optical efficiency

Imagine your life without glasses *forever!*



✗ FIND OUT HOW...

**at a seminar (NO ENTRANCE FEE)
on Tuesday of 3rd week of the Month
at 2 p.m. Bangkok Hospital Pattaya.**

Just imagine, life becomes more fun... you look younger. No more feeling around in the dark for your glasses or worrying about losing or breaking them. Imagine any sport including swimming, playing golf and reading your score card without glasses (however, we cannot guarantee to improve your game).

Dr Somchai T-shoke-satian (multi-award winning eye surgeon at the Bangkok Hospital Pattaya) is one of the pioneers of an advanced and painless surgery known as SuperSight, which is based on tried and tested technology. He has carried out this surgery for eight years on almost 5,000 patients, with a success rate approaching 100 percent. (Note, this procedure is not LASIK.)

The procedure may be suitable for people over 40 years of age with vision problems, including short sighted or long sighted or both (even if you have had LASIK surgery in the past) and in some cases your medical insurance company may cover all or part of the cost.

World famous magician Howard Posener (www.magichoward.com) underwent SuperSight Surgery recently and has gone from 20/200 eye sight (unable to even see the top letter on the eye chart) to 20/20 vision. He is so amazed, to quote him, "this is real magic". He will assist us at this free seminar explaining what happened to him step by step followed by Dr Somchai who will then discuss the procedure followed by a Q&A session.

- ✗ RSVP (space is limited and refreshments will be served) to infos@bph.co.th (Kun`Abigel` , International Marketing Coordinator) or call 038 259 999 ext. 6057.
- ✗ For initial information visit www.supersightsurgery.com (Please visit the youtube link to see more successful patients.)



SuperSight Surgery

Living on the supersedes of life.



There has never been a better time to bring your world back into focus. We are proud to introduce a revolutionary new technology developed by our specialist with over 8 years experience and close to 100% success rate. Because your eyes deserve the best.

SuperSight Surgery is safe and the most successful procedure performed today. By employing leading-edge lens implant technology and the latest medical equipment, backed by a highly experienced ophthalmologist, you can rest assured that you will receive the most effective and accurate treatment.

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www.bangkokpattayahospital.com



The Healthy Living Solution | **Tel. 1719**

